

AGN. NO. _____

**MOTION BY SUPERVISORS YVONNE BURKE AND
ZEV YAROSLAVSKY**

APRIL 22, 2008

The first Earth Day, on April 22, 1970, thrust the environment onto the national agenda. Thirty-eight years later, as we continue to experience a steady decline in natural resources such as water and oil, and face the increasing threats of pollution and global warming, Earth Day provides an opportunity to broaden the base of support for environmental programs, rekindle public commitment, and build community activism around the world.

Throughout Los Angeles County, individuals are committed to putting that pledge into practice. Our residents, businesses, non-profits, community groups and neighboring cities are diligently developing and employing innovative strategies and initiatives to enhance our environmental sustainability. While awards exist to identify accomplishments in specific areas, such as green buildings, recycling and water programs, there is no integrated mechanism for highlighting the individuals and organizations who act as stewards in greening our environment.

- M O R E -

MOTION

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| MOLINA | _____ |
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The Board of Supervisors has the opportunity to showcase the diverse local achievements occurring in all eighty-eight cities and unincorporated areas through a "Green Leadership Award". The award would include quarterly recognition at Board meetings, exhibition on the County website and County Digest, as well as potential promotion through media partnerships.

A "Green Leadership Award" will be instrumental in fostering a sustained dialogue on the environment, and will create a frequent opportunity to engage and inspire our constituents on the simple strategies they can adopt to make every day Earth Day in Los Angeles County.

WE, THEREFORE MOVE THAT THE BOARD OF SUPERVISORS:

Instruct the Chief Executive Officer, in coordination with the Department of Public Works, to report back to the Board in sixty-days on the implementation of a "Green Leadership Award". The report should include a nomination and selection process, budget, promotional plan, potential opportunities for soliciting private partnerships, and a recommendation on the earliest award date.

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